

The 22nd Annual International Meeting of the *Academy of Breastfeeding Medicine*



The 22nd **Annual International Meeting** presented by the **Academy of Breastfeeding Medicine** will feature world-class speakers providing cutting-edge research and clinical information on current issues in breastfeeding medicine, spanning both maternal and child health.

This year's meeting is an ideal context for physicians, registered nurses, and other health professionals to continue their professional education in a highly respected, stimulating environment, while earning continuing education credits. The one day pre-conference course, "What Every Physician Needs to Know About Breastfeeding (WEPNTK)" will once again be offered to all health professionals on Thursday, November 9. On the same day, an advanced half-day course, "What Every Physician Needs to Know About Breastfeeding (WEPNTK II)" will be offered for the first time to physicians who have already completed WEPNTK.

Following a full day of sessions for ABM members and other physicians on Friday, November 10, physicians, registered nurses, lactation consultants, midwives, and other health professionals will come together on November 11 and 12 with the goal of stimulating collaborative learning.

We will again present innovative workshops on novel approaches to common breastfeeding challenges in clinical practice and a chance to address "hot-button" or evolving issues that are newly recognized. And of course, our well-attended poster sessions will be available throughout the meeting.

We look forward to seeing you in November!

Atlanta

November 9–12, 2017



12th ANNUAL FOUNDERS' LECTURE
"The Pharmacology of Marijuana and its Transfer into Human Milk"
Thomas W. Hale, PhD, RPh
Professor of Pediatrics
Texas Tech University School of Medicine

CONFERENCE CHAIR

Victoria Green, MD
Grady Memorial Hospital
Emory University School of Medicine

2017 CONFERENCE COMMITTEE

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Academy of Breastfeeding Medicine



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In cooperation with the

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WOMEN'S HEALTH CARE PHYSICIANS



AMERICAN ACADEMY OF
FAMILY PHYSICIANS
STRONG MEDICINE FOR AMERICA

The 22nd Annual International Meeting of the Academy of Breastfeeding Medicine

Friday, November 10 (Physician-Only)

- 8:00–8:15 am Opening Remarks**
Julie Taylor, MD, MSc, FABM
President, Academy of Breastfeeding Medicine
- 8:15–9:00 am Breastfeeding Research Hit Parade – 2017**
Arthur I. Eidelman, MD, FABM
Shaare Zedek Medical Center, Jerusalem, Israel
Editor-in-Chief, Breastfeeding Medicine
- 9:00–9:45 am AAP Breastfeeding Initiative:
Getting Everyone on the Bus**
Karen Remley, MD, MBA, MPH
American Academy of Pediatrics (AAP)
- 9:45–10:15 am Break with Abstracts**
- 10:15–11:00 am The Landscape of Donor Human Milk**
Erin Hamilton Spence, MD
Mednax, LLC, Mother's Milk Bank of North Texas
- 11:00–11:45 am CDC's Work to Support Breastfeeding**
Cria Perrine, PhD
CDC, Division of Nutrition
- 11:45–12:30 pm Beyond the Latch: Persistent Breast Pain**
Anne R. Eglash, MD, FABM
University of Wisconsin School of Medicine & Public Health
Pamela D. Berens, MD, FABM
University of Texas Health Sciences Center at Houston
Alison M. Stuebe, MD, MSc, FABM
University of North Carolina School of Medicine
- 12:30–1:30 pm Lunch with the ABM Board of Directors**
- 1:30–2:15 pm Maternal Metabolic Health and Ability to Achieve
Exclusive Breastfeeding**
Laurie A. Nommsen-Rivers, PhD, RD
University of Cincinnati
- 2:15–3:00 pm SSRI Use During Pregnancy and Lactation
and the Side Effects on Bone**
Laura Hernandez, PhD
University of Wisconsin-Madison
- 3:00–3:30 pm Break with Abstracts**
- 3:30–4:30 pm Podium Research Presentations**
- 4:30–5:15 pm Breastfeeding and Breast Cancer Prevention:
Emerging Issues for Black Mothers**
Erica H. Anstey, PhD, MA
McKing Consulting at CDC
- 6:00–8:00 pm Annual Banquet**

Saturday, November 11 (All-Conference)

- 8:00–8:45 am The World Breastfeeding Trends Initiative and
Secrets to BFHI Implementation**
Irena Zakarija-Grkovic, MD
University of Split School of Medicine, Croatia
- 8:45–9:30 am The Biological Case for Breastfeeding
of Human Infants**
Simon Murch, PhD
University Hospital Coventry & Warwickshire, United Kingdom
- 9:30–10:15 am Hot Topics in Breastfeeding
at the World Health Organization**
Laurence M. Grummer-Strawn, PhD
World Health Organization
- 10:15–10:45 am Break with Abstracts**
- 10:45–11:45 am Podium Research Presentations**

- 11:45–12:30 pm Scaling Up Breastfeeding Programs
in a Complex Adaptive World**
Rafael Pérez-Escamilla, PhD
Yale School of Public Health

12:30–1:30 pm Lunch

1:30–3:00 pm Workshops

3:00–3:30 pm Break with Abstracts

3:30–4:45 pm 4th Trimester Cultural Panel

Elien Rouw, MD, FABM

Bühl, Germany

Alison M. Stuebe, MD, MSc, FABM

University of North Carolina School of Medicine

Lara Tauritz-Bakker, MSc

Erasmus Medical Center, Rotterdam, Netherlands

Irena Zakarija-Grkovic, MD

University of Split School of Medicine, Croatia

Yoo-Mi Chung, MD, FABM

Korean Pediatric Association

4:45–5:30 pm Maternal Infection and Breastfeeding: Lessons Learned

Robert M. Lawrence, MD, FABM

University of Florida School of Medicine

6:00–7:30 pm Reception and Summit Debriefing

Sunday, November 12 (All-Conference)

8:00–8:15 am Opening Remarks and Introduction of the Twelfth Annual Founders' Lecture

8:15–9:00 am Founders' Lecture

**The Pharmacology of Marijuana
and its Transfer into Human Milk**

Thomas W. Hale, PhD, RPH

Professor of Pediatrics at Texas Tech University School of Medicine

9:00–9:45 am Achieving Health Equity: Tools for a National Campaign

Camara Phyllis Jones, MD, MPH, PhD

Morehouse School of Medicine, Atlanta

9:45–10:15 am Reclaiming an African/American Tradition: Breastfeeding

Kimarie Bugg, MSN, MPH

Reaching Our Sisters Everywhere, Inc. (ROSE), Lithonia, GA

10:15–10:45 am Break with Abstracts

10:45–11:30 am Breastfeeding in China:

Challenges and Opportunities

Robert W. Scherpbier, MD, MPH

UNICEF, China (Invited)

11:30–12:45 pm NICU Panel: Breastfeeding in the NICU Around the World

Moderator: Tomoko Seo, MD, FABM

Hoshigaoka Maternity Hospital, Japan

Panelists:

Nashwa Samra, MD

Cairo University School of Medicine, Egypt

Makoto Nakamura, MD, DMSc

National Hospital Organization Okayama Medical Center, Japan

Laura N. Haiek, MD, MSc

Ministry of Health and Social Services, Quebec

Anita Pavicic-Bosnjak, MD, PhD

University Hospital Centre Zagreb, Croatia

12:45–1:00 pm Closing Remarks and Adjournment

Julie Taylor, MD, MSc, FABM

President, Academy of Breastfeeding Medicine

Pre-Conference Course Program (Open to all health professionals)

“What Every Physician Needs To Know About Breastfeeding” (WEPNTK)

Course Director

Joan Younger Meek, MD, MS, RD, FABM
Florida State University College of Medicine
Tallahassee, FL

WEPNTK (Thursday, November 9, 7:50am-5:30pm)

What Every Physician Needs to Know About Breastfeeding is a full-day course that aims to fill in the knowledge and clinical skills gaps that many physicians report in their training. The course methods include didactic presentations, small group case-based discussion, and audiovisual aids to review the foundation of breastfeeding support, management, and clinical problem solving. The course will be team taught by physician specialists in obstetrics and gynecology, family medicine, pediatrics, and neonatology. Content is based predominantly upon the evidence-based clinical protocols developed and published by the Academy of Breastfeeding Medicine, as well as statements from ACOG, AAFP, and AAP, as well as the Baby Friendly Hospital Initiative, “Ten Steps to Successful Breastfeeding.”

This course has been developed and presented to participants in conjunction with the Academy of Breastfeeding Medicine’s Annual International Meeting since 2001, with periodic review of content and update of the evidence and recommendations. Target audience includes physicians, medical students, residents, and fellows, but we welcome all members of the health care team, especially those who have direct interaction with breastfeeding families. For complete details of the full-day agenda, please visit the conference website: bfmed.org.

Co-Directors

Rima Strassman, MD, FABM
Children’s HealthCare
Allentown, PA

Joan Younger Meek, MD, MS, RD, FABM

Florida State University College of Medicine
Tallahassee, FL

WEPNTK II (Thursday, November 9, 1:30-5:30pm)

What Every Physician Needs to Know II is a half-day course that will be offered for the first time this year in conjunction with the Academy of Breastfeeding Medicine’s Annual International Meeting. The course has been created to address the requests of previous course attendees. The WEPNTK II will focus on advanced clinical practice in the area of breastfeeding medicine and will be team taught by Fellows of the Academy of Breastfeeding Medicine whose primary training is in pediatrics, family medicine, and obstetrics and gynecology. This advanced course will feature didactic presentations as well as case studies and interactive exchange of solutions. The course is open to physicians who have already completed What Every Physician Needs to Know. For complete details of the half-day agenda, please visit the conference website: bfmed.org.



The Authoritative, Peer-Reviewed Journal that Enables Physicians to Better Understand the Complexities and Benefits of Breastfeeding

Created by physicians and dedicated to the advancement of breastfeeding worldwide, **Breastfeeding Medicine** answers the growing demand for high-quality, evidence-based research on breastfeeding and human lactation. The Journal focuses on all medical aspects of breastfeeding, explores the immediate and long-term outcomes of breastfeeding, and addresses the wide spectrum of research and clinical applications that impact optimal care of mother and infant.



The 22nd Annual International Meeting of the Academy of Breastfeeding Medicine

Atlanta • November 9–12, 2017

2017 Innovative Workshops

Please read the descriptions and select your top 3 preferences upon registration.
Register early to secure your spot. For full workshop descriptions, visit our website: bfmed.org



Building Consensus for Structuring Algorithm for Management of Scanty Human Milk Supply of Mother after Delivery

Gihan Fouad Ahmad, MD

Maintaining breastmilk supply is important for baby's health and growth. Various factors causing low milk supply may include: waiting too long to initiate breastfeeding, supplementing, an ineffective latch, use of certain medications, previous breast surgery, premature birth, maternal obesity, pregnancy-induced high blood pressure, and poorly controlled insulin-dependent diabetes. This workshop will introduce a simple algorithm and check sheet for diagnosing the suspected causes of scanty milk supply and a plan for its timely management.

Implementing Skin-to-Skin at C-Section Using Lean Problem Solving Techniques

Susan Crowe, MD, Sharon Rea, Sarah Reece-Stremtan, MD

After a brief introduction to Lean problem solving tools, we will discuss the science behind skin-to-skin and increased milk volumes associated with hand expression of milk during the first hour after delivery. A simulation of the C-section operating room experience will include infant positioning tips and hand expression of milk during the first hour. Participants will be guided through the use of an A3 where they can begin to outline barriers and design solutions for their institutions.

Introduction to Infant Craniosacral Therapy (CST)

Nan Dahlquist, MD, FABM; Maryanne O'Hara, MD, FABM

The intent is to review some history behind CST and available clinical data behind the practice. We will show videos of techniques and hope to present a live demonstration of infant CST. Participants will practice some basic gentle touch techniques to explore the craniosacral rhythm. This workshop is not intended to train participants on the techniques, but to explore CST and its possible applications when supporting breastfeeding dyads. A bibliography will be available.

Breastfeeding and Hormonal Contraception: An Interactive Session to Develop a Priority Research Agenda

Naomi Tepper, MD; Jamie Krashin, MD; Alison Stuebe, MD, FABM; Amy Bryant, MD; Stephanie Devane-Johnson

While updating the U.S. Medical Eligibility Criteria for Contraceptive Use for 2016, CDC identified gaps in evidence around the use of hormonal contraception for breastfeeding women. Further research is needed to develop evidence-based clinical recommendations and to effectively counsel breastfeeding women on contraception choices. Given the lack of consensus about key research questions, priority outcomes, and the most appropriate study designs to address these gaps, we will explore priorities for a research agenda with participation from the audience.

Gestalt Breastfeeding: Helping Women and Their Babies Fit Together Across Glorious Anatomic Diversities

Pamela Douglas, MBBS, PhD

Participants will learn about gestalt breastfeeding, an empowering, innovative, adaptive woman centered approach to identifying and managing problems of fit and hold. Offering strategies for pain-free, effective breastfeeding across anatomic diversities, it contributes to less pharmaceutical and surgical intervention. Based on 4 theoretical frames – physiologic breastfeeding initiation, a biomechanical model of infant suck, the neurobiological model of unsettled infant behavior, and simple psychological strategies from Acceptance and Commitment Therapy – it can be taught in 5 simple steps.

Breast Pumps - Hands On Learning and Understanding

Anne Eglash, MD, FABM; Lauren Hanley, MD; Amber Price, MD; Liliana Simon, MD

The number and types of pumps are rapidly increasing. More mothers than before are pumping and are often overwhelmed by these choices. Healthcare professionals are also having difficulty keeping up with the rate of novelty and technology. A hands-on approach will help participants understand the advantages and disadvantages of several pumps and accessories. We will offer a summary of recommendations for the best pumping practices, and methods for safe use of expressed breast milk.

Design and Implement a Curriculum to Promote and Support Breastfeeding: Models that Work!

Tara Williams, MD; Natasha K. Sriraman, MD, FABM; Susan Santos, MD; Lydia Furman, MD; Amber Price, MD

We will incorporate large group discussion and small breakout groups to share effective ways to prepare the next generation of healthcare providers to be effective breastfeeding advocates. Participants will be briefly introduced to the basics of curriculum development and will review a showcase of teaching modules, tools, and curriculums that are actively being utilized in various institutional settings. Working in small groups, they will to develop their own curriculums that can be implemented at their own institutions.

Breast Massage in Lactation: Another Tool in Your Toolbox

Ann M. Witt, MD, FABM; Maya Bolman, BSN, RN

Therapeutic Breast Massage in Lactation (TBML) can significantly decrease acute breast pain, engorgement, and plugged duct severity. Videos will demonstrate TBML techniques that combine hand expression and breast massage for the treatment of milk stasis, and we will review case studies to show its clinical application. These simple techniques can be easily taught to mothers for self-management of engorgement and to healthcare providers for in-office use for immediate pain management. Breastfeeding women may be available to demonstrate TBML.

Travel and Hotel Information...Book Early!

The Meeting will be held at the **W Atlanta – Midtown in Atlanta, GA.**

A block of rooms is being held at the conference rate of **\$179 per night.**

Hotel room reservations for the meeting can be made, changed, or modified via our dedicated booking website: www.starwoodmeeting.com/Book/academyofbreastfeedingmedicine

You may also reserve your hotel room using the following dedicated reservation phone lines: 1-404-892-6000/ 1-888-627-8545. Please be sure to mention that you are attending the 22nd Annual International Meeting of the Academy of Breastfeeding Medicine.

Reservations must be received on or before 5:00 PM, **Monday, October 9, 2017.**

Parking Options

The hotel offers valet and self-parking options for our guests.

Valet Overnight Parking: \$36/ night

Hourly Self-Parking available in Colony Square Parking Garage:

- Daily Rate Mon-Sun: \$22/ day
- Night Rate Mon-Sun after 5PM: \$22/ night
- Overnight Rate Mon-Sun: \$44/ day
- Weekend Rate Sat-Mon: \$22/ day
- Lost Ticket Fee: \$66
- Self-pay: Cash, VISA, MasterCard, AmEx only (new day starts at 5:00 AM daily)

W Atlanta – Midtown

188 14th Street, NE, Atlanta, GA, 30361

Phone: 1-404-892-6000

Area Airports:

Hartsfield-Jackson Atlanta International Airport (ATL)

Travel Distance: Approximately 20.9 km/13.0 miles

City Rail System

The hotel is located on the MARTA line at Arts Center Station, a 10-minute walk from the hotel. W Atlanta - Midtown is easily accessible from the Red and Gold lines.

Fee: 2.50 USD each way

Taxi

About \$40 plus \$2 for each additional passenger

Airport Shuttle

\$19 per person

To reserve, visit www.airportshuttles.net

Physician Continuing Education

Accreditation Statement - This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Postgraduate Institute for Medicine and Academy of Breastfeeding Medicine. Postgraduate Institute for Medicine is accredited by the ACCME to provide continuing medical education for physicians.

All-Conference Credit Designation - The Postgraduate Institute for Medicine designates this live activity for a maximum of 21.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Pre-Conference Credit Designation - The Postgraduate Institute for Medicine designates this live activity for a maximum of 8.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSING CONTINUING EDUCATION

Accreditation Statement - Postgraduate Institute for Medicine is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

All-Conference Credit Designation - This educational activity for up to 12.0 contact hours is provided by Postgraduate Institute for Medicine.

Pre-Conference Credit Designation - This educational activity for up to 8.1 contact hours is provided by Postgraduate Institute for Medicine.

A statement of credit will be issued only upon receipt of a completed activity evaluation form and will be emailed to you within 3-4 weeks.

AAFP: Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

CERPS: Application for CERPS credit has been filed with The International Board of Lactation Consultant Examiners. Determination of credit is pending.

DISCLOSURE OF CONFLICTS OF INTEREST

Postgraduate Institute for Medicine (PIM) requires instructors, planners, managers and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest (COI) they may have as related to the content of this activity. All identified COI are thoroughly vetted and resolved according to PIM policy. The existence or absence of COI for everyone in a position to control content will be disclosed to participants prior to the start of each activity.

Register Today



Registration Option (Please check all that apply)	Early Bird (by 8/1/17)	2017 Rates (after 8/1/17)
Physician and All-Conference Meeting (November 10–12)		
<input type="checkbox"/> ABM Members	<input type="checkbox"/> \$775	<input type="checkbox"/> \$850
<input type="checkbox"/> Non-Members	<input type="checkbox"/> \$895	<input type="checkbox"/> \$995
<input type="checkbox"/> Students/Resident Members	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175
<input type="checkbox"/> Students/Resident Non-Members	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200
All-Conference Meeting (November 11–12)		
<input type="checkbox"/> Non-Physician Health Professionals	<input type="checkbox"/> \$375	<input type="checkbox"/> \$425
Other Activities		
<input type="checkbox"/> Course: WEPNTK (Nov. 9)	<input type="checkbox"/> \$120 (\$50 Student)	<input type="checkbox"/> \$150 (\$50 Student)
<input type="checkbox"/> Course: WEPNTK II (Nov. 9)	<input type="checkbox"/> \$65	<input type="checkbox"/> \$65
<input type="checkbox"/> Additional Friday banquet ticket (Nov. 10)	<input type="checkbox"/> \$70	<input type="checkbox"/> \$70
Conference Syllabus		
USB (No fee) <input type="checkbox"/> WEPNTK <input type="checkbox"/> WEPNTK II <input type="checkbox"/> Physician Mtg. <input type="checkbox"/> All-Conference		
Print (\$55 ea) <input type="checkbox"/> WEPNTK <input type="checkbox"/> WEPNTK II <input type="checkbox"/> Physician Mtg. <input type="checkbox"/> All-Conference		
Contributions (see website for more information)		
<input type="checkbox"/> International Participant Travel Support	\$ _____	
<input type="checkbox"/> Friends of the Academy	\$ _____	
<input type="checkbox"/> Maurice Rosefelt Scholarship Fund	\$ _____	
		Total: \$ _____

Payment Options:

Enclosed is my check/money order for \$ _____

All checks must be made payable to the Academy of Breastfeeding Medicine, in US currency and drawn on a US bank. Registration must be prepaid.

Charge \$ _____ to Credit Card:

Visa/MasterCard American Express Discover

Card # _____

Exp. Date _____ Security Code CVV/CV2 _____

Name on Card _____

Billing Address _____

City _____ State/Province _____ Zip/Postal Code _____

Signature _____ Date _____

Conference Registration Information

Name, Degree(s) _____

Title _____

Department _____

Affiliation/Organization _____

Medical Specialty _____ License # _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Country _____ Email* _____

Phone _____ Fax _____

Special Dietary Needs _____

List your top 3 workshop choices in order of preference:

- _____
- _____
- _____

Please send me information on:

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Advertising in **Breastfeeding Medicine** APHA

***Registrations will not be processed without a valid e-mail.**
 All e-mail addresses will be kept confidential.
 Submit registration form by mail: 140 Huguenot Street • New Rochelle, NY • 10801
 Phone: (914) 740-2115, fax: (914) 740-2101, or register online at bfmed.org

Cancellation policy: Written cancellations received prior to August 1 for the ABM Member and Physician Meeting will receive a refund, less a \$150 processing fee (or less a \$50 processing fee for the All-Conference Meeting). Cancellations after this date are non-refundable; however, substitutions from the same organization are welcome. If, for any reason, this conference is cancelled, the Academy of Breastfeeding Medicine is not responsible for covering airfare, hotel, or other costs incurred by conference registration.

22nd Annual Meeting Objectives

At the conclusion of this Meeting, participants should be able to:

1. Explain the effects of marijuana use on the developing fetus and breastfeeding infants
2. Provide the proper advice and management to help moms initiate and continue breastfeeding
3. Recognize the many uses of donor milk across the globe
4. Describe management approaches for the patient with chronic breast pain
5. Identify maternal metabolic health characteristics associated with breastfeeding concerns
6. Explain the epidemiologic connection between breastfeeding and breast cancer
7. Illustrate the many ways that breastmilk and breastfeeding can be considered personalized medicine
8. Discuss emerging infectious diseases and their relation to breastfeeding
9. Compare and contrast cultural differences in 4th Trimester care
10. Demonstrate the importance of using an equity lens in the promotion, protection and support of breastfeeding
11. Illustrate ways to scale up breastfeeding in a complex adaptive world

Can't attend? Contribute instead!

Though you may not be able to attend our Meeting this year, we hope that you still support our mission by making a contribution to ABM. Among the options, you can support an international conference participant. As a thank you, we will recognize your generosity in the final Meeting program and in our official peer-reviewed journal **Breastfeeding Medicine**.

For more information about donating to ABM, visit our website: bfmed.org

Be a Part of the *ABM* Experience in Washington D.C.
Register Now at bfmed.org!

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November 9–12, 2017



Supported in part by
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Academy of Breastfeeding Medicine

140 Huguenot Street
New Rochelle, NY 10801-5215

Register Today and Save!

“World-renowned speakers bringing the best evidence-based information for each of us to use on Monday morning!”

— **Conference Chair, Victoria Green, MD**
*Grady Memorial Hospital
Emory University School of Medicine*

What our attendees are saying:

“The only conference I really enjoy going to!”

“I leave with a renewed sense of purpose and determination.”

“Up to date research from around the world.”

“Friendships and connections forged.”

“Like-minded professionals and a wealth of knowledge.”



Academy of Breastfeeding Medicine

